

FOUR YEAR UNDERGRADUATE PROGRAM- 2024-28

FACULTY OF COMMERCE COURSE CURRICULUM

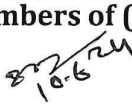






PART-A : Introduction			
Program: Bachelor in Commerce (Certificate/Diploma/Degree /Honors)		Semester- I	Session: 2024-25
1	Course Code	COVAC-01	
2	Course Title	Concept of Business	
3	Course Type	Value Added Course (COVAC)	
4	Pre-requisite (if any)	As per program	
5	Course Learning Outcomes (CLO)	<ul style="list-style-type: none"> Analyze business operations and scale, evaluating size and scope effectively. Demonstrate an understanding of business promotion strategies and growth mechanisms. Identify various business structures and comprehend their implications. Develop awareness of social responsibility, ethical principles, and their significance in business practices. 	
6	Credit Value	2 Credits Credit- 15 Hours-learning & Observation	
7	Total Marks	Max. Marks : 50	Minimum Passing Marks : 20
PART – B: Content of the Course			
Total No. of Teaching-learning Periods (01 Hr. Per Period) 30 Period (30 Hours)			
Unit	Topics (Course Contents)		No. of Period
I	Introduction to Business, Business Undertakings, Size of A Business Unit and Scale of Operations, Promotion of Business, Business Combinations, Scientific Management, Rationalization, Plant Location, Structure & Forms of Business Organization.		8
II	Business & environment, Approaches towards relationship of Business & environment, Components & types of Environments		7
III	Social Responsibility & Business Ethics, Rationale of concept & Scope of social responsibility, emerging concepts of Doctrine of Social Responsibility,		8
IV	Business Ethics: Basic assumptions, characteristics, Principles, need & importance of Business Ethics, difference between business ethics & morality		7
Key Words	Business Undertakings, Size of a Business Unit and Scale of Operations, Promotion of Business, Business Combinations, Scientific Management, Plant Location, Structure & Forms of Business Organization, Business Ethics.		

Signature of Convener & Members (CBoS):

10.6.24

PART- C: Learning Resources		
Text Books,Reference Books and Others		
Text Books Recommended:-		
<ul style="list-style-type: none"> S.A. Sherlekar, Modern Business Organization and Management (Himalaya Publishing) Y.K. Bhushan, Fundamental of Business Organization & Management - (S Chand Publishers) Basu,C.R.,BusinessOrganization and Management, Tata Mcgraw Hill, Publishing House, New Delhi, Chhabra, T. N. Business Organisation and Management. Sun India Publications. New Delhi. Vasishth, N., & Rajput N. Business Organisation & Management. Kitab Mahal. Delhi. 		
Note: Learners are advised to use latest edition of text books.		
Reference Books:		
<ul style="list-style-type: none"> Redmond James, Robert Trager, media organization and management -, Biztantra, New Delhi Business Environment Text and Cases By F. Cherunilam (Himalaya Publication House) Kaul, V. K. ,Business Organisation Management. Pearson Education. 		
On line Resources : * e-Resources/e-books and e-learning portals:		
Online Resources:		
https://www.leanmethods.com/		
https://sol.du.ac.in/library/		
https://www.wto.org/		
MOOCS:		
1) Designing the Organization: From Strategy to Organizational Structure (Course)		
2) Understanding Modern Business & Organisations (FutureLearn)		
3) Managing the Organization: From Organizational Design to Execution (Course)		
PART -D : Assessment and Evaluation		
Suggested Continuous Evaluation Methods: Maximum Marks		50 Marks
Continuous Internal Assessment (CIA) :		15 Marks
End Semester Exam. (ESE) :		35 Marks
Continuous Internal Assessment:(CIA) (By Course Teacher)	Internal Test/Quiz-(2): 10 & 10 Assignment/Seminar+Attendance: 05 Total Marks- 15	Better Marks out of the Two Test/Quiz+ obtained marks in Assignment shall be considered against 15 Marks
End Semester Exam. (ESE):	Two Section :- A & B Section A : Q.1.Objective -5x1=05 Marks; Q.2 Short ans.type-5x2=10Marks. Section B : Descriptive answer type qts.,1out of 2 from each unit -4x5=20 Marks	

Name and Signature of Convener & Members of (CBoS) :

FOUR YEAR UNDERGRADUATE PROGRAM-2024-28

FACULTY OF COMMERCE COURSE CURRICULUM

PART-A : Introduction			
Program: Bachelor in Commerce (Diploma/Degree/Honors)		Semester- III	Session: 2024-25
1	Course Code	COVAC-02	
2	Course Title	Fundamental of Stock Market	
3	Course Type	Value Added Course (COVAC)	
4	Pre-requisite (if any)	As per program	
5	Course Learning Outcomes (CLO)	<ul style="list-style-type: none"> Explain the concepts of investment and understand the Indian securities market environment. Understand the modus operandi of Stock market and regulatory framework of SEBI. Describe various techniques of analyzing securities under fundamental and technical analysis. 	
6	Course Credits	2 Credits	Credit = 15 Hours-learning & Observation
7	Total Marks	Max. Marks : 50	Minimum Passing Marks : 20
PART- B: Content of the Course			
Total No. of Teaching-learning Periods (01 Hr. Per Period)-30 Periods (30Hours)			
Unit	Topics (Course Contents)		No. of Period
I	Introduction of Investment- meaning, scope, and its types. Primary Market – meaning, importance, and its instrument, the role of SEBI in the stock market.		8
II	Secondary Market- meaning, importance, and its instruments. National Security Depository Limited- Introduction,Management, benefits.		7
III	Safety measures taken by NSDL, Services offered, Depository Act 1996- benefits, depository participant, dematerialization,		8
IV	Derivative - Derivative Future, Contract, Derivative Option Contract. FDI- meaning, importance, and its types.		7
Key Words	Investment, SEBI, Depository Act 1996, Derivative, Secondary Market. Foreign Direct Investment.		

Signature of Convener & Members (CBoS):

Text Books, Reference Books and Others

- Dr.Agrawal & Kumar,SBPD Publishing House,Agra(Hindi Medium)
- Prof.V.P.Agrawal,Sahitya Bhawan Publications,Agra(Hindi Medium)
- Dr.Bimal Jaiswal & B.Venkatraman,Sahitya Bhawan Publications,Agra(English)
- Dr.I.M.Sahai,SBPD Publishing House,Agra(English Medium)

- The little book of common sense investing by Jack Bogle
- A random walk down wall street by Burton g. Malkiel
- The warren buffet way by Robert g. Hagstrom

Note: learners are advised to use latest edition of text books.

1. The Psychology of Money
2. The Intelligent Investor
3. One Up on Wall Street
4. The Little Book That Still Beats the Market
5. Common Stocks and Uncommon Profits

<http://www.nseindia.com/>
<http://www.economictimes.indiatimes.com/markets>
<http://www.investing.com/>
<http://www.screener.in/>
<http://www.moneycontrol.com/>

Suggested Continuous Evaluation Methods: Maximum Marks 50 Marks

15 Marks

35 Marks

Continuous Internal Assessment: (CIA): (By Course Teacher)	Internal Test/Quiz: 10 & 10 Assignment/Seminar+ Attendance 05 Total Marks 15	Better marks out of the Two Test/Quiz +obtained marks Assignment shall be considered against 15Marks
End Semester Exam.(ESE):	Two Section :- A & B SectionA :Q.1-Objective -05x1=5Marks;Q.2-Short answer type-5x2=10Marks Section B :Descriptive type qts.,1 out of 2 from each unit=4x5=20Marks	

 22/06/24
 Vinay
 22/06/24
 Anshu
 Arsh
 Ashu
 Ashu
 Ashu